



PROFILE

I am a creative problem solver motivated by collaboration to produce beautiful, meaningful end results. Like AC, the electrical current I share initials with, I energize every project I'm assigned. I understand the importance planning, organization, and commitment play in delivering high-quality results that are on-time and in-budget.

RECENT EXPERIENCE

CREATIVE DIRECTOR

The Core Collaborative and Mimi & Todd Press; remote

02.2020-01.2024

As in-house creative director for two companies sharing one team, I was a compassionate, honest, and reflective leader; a purposeful and strategic member of the executive team; an innovative and talented artist. Highlights of my tenure in this role:

- Led a successful corporate rebrand and website overhaul for The Core Collaborative, bringing cohesion and professionalism to our brand, managing external and internal teams, communicating the process to internal stakeholders, and developing sustainable systems to ensure smooth implementation and ongoing consistency of the new brand.
- Nurtured the professional development of in-house Creative and Marketing teams by building on individual strengths and providing evidence-based feedback.
- Designed, art directed, and coordinated production of books and workbooks, including: cover and interior page design, tables and graphics, illustrations and infographics, and proofing final print and ePub production files.

GRAPHIC DESIGN CONTRACTOR

Wigwam Creative, Inc.; Denver, Colorado

08.2016-01.2020

As graphic designer contracting with a small design studio, I worked closely with the Creative Director on branding, packaging, print design, web design, marketing collateral, and environment graphics for high-profile local clients. I proudly was the lead designer for:

- Brand development, label and bottle design, and web design for the launch of a RiNo distillery
- Web design for a Denver theological institution's new degree program
- Print layout and vehicle wrap design for a legendary local catering company

GRAPHIC DESIGNER and ACCOUNTS COORDINATOR

Extra Strength Marketing Communications; Denver, Colorado

08.2014-06.2015

As graphic designer, I worked on all phases of the design process: ideation and design development, design and layout, revisions, production prep, and proofing. I was responsible for many types of output, including print marketing collateral, packaging, website design and online advertising, vehicle wraps, presentations, and identity materials. As accounts coordinator, I managed all agency clients and projects. My responsibilities included: communicating with clients, setting and maintaining project timelines, scheduling and maintaining leadership's calendar, and coordinating project workflows with contractors.

SELF-EMPLOYED ART DIRECTOR & GRAPHIC DESIGNER

Alison Cox Design; Denver, Colorado

06.09-present

I've always had freelance projects and clients, either as my sole focus or as side projects while otherwise employed. I enjoy the variety that comes with freelance work, and the opportunity to establish standing relationships with business owners. Highlights include:

- Brand development for a start-up birthing center
- Marketing and promotion for a well-known farmers' market
- Brand development, print collateral, and web design for a financial company
- Fundraising materials for a non-profit organization
- Point of Sale design and quick-turn fulfillment for a nationwide wireless company



SOFTWARE SKILLS

DESIGN

Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Acrobat)
Sketch
Canva

WEB & EMAIL

WordPress (CMS, HTML/CSS)
Squarespace
Wix
Mailchimp
BeeFree

OFFICE & COMMUNICATION

Microsoft Office (Word, PowerPoint, basic Excel)
Google's G Suite (Docs, Sheets, Slides, Forms, Sites, Chat, Meet)
Slack

PROJECT MANAGEMENT

Asana
Basecamp

VOLUNTEER EXPERIENCE

BARN ATTENDANT

Harmony Equine Center, part of the Denver Dumb Friends League, 02.2024-present

EVENTS TEAM & DISTRIBUTION OFFICE ASSISTANT

The Denver VOICE, 2014-2018

EDUCATION

COMMUNITY COLLEGE OF DENVER

Denver, Colorado – Certificate in Graphic Design, 2009

METROPOLITAN STATE COLLEGE OF DENVER

Denver, Colorado – Certificate in K-12 Music Education, 2002

UNIVERSITY OF COLORADO-BOULDER

Boulder, Colorado – Master of Music: Composition and Technology, 1998

UNIVERSITY OF ILLINOIS-URBANA

Urbana, Illinois – Bachelor of Music: Piano Performance, 1995

REFERENCES

Katherine Smith, Executive Director of Operations

The Core Collaborative and Mimi & Todd Press, (312) 217-4970

Starr Sackstein, former Publishing Manager

Mimi & Todd Press, (516) 316-2098

Charles Carpenter, Owner and Creative Director

Tekwani Design Company (formerly Wigwam Creative), (303) 946-0413